

# What Makes Maple Ridge Farms Tick?

Find out with a 3-part series with eClaire!

## Team One: Before the Sale

What is the most rewarding aspect of working at Maple Ridge Farms?



"Always working on fun, exciting new product offerings & being awarded orders based on our design and quality!"

~ Melissa | Buyer / Merchandiser | 5 years  
Favorite Item: SM301 – Smiling Snowman Gift Tower  
"It's got such a nice 'retail-inspired' look!"

What's your "take" on the promotional products industry?



"The promotional products industry is like a big extended family. You might only talk or see a person once a year, however when you do it feels like an old friend catching up on life!"

~ Traci | Sales Consultant / Programs | 17 years  
Favorite Item: Anything with Chocolate Covered Almonds  
"When I need a chocolate fix, they are the first thing I grab!"

What's the most challenging aspect of your job?



"Making the switch from the busy-season to the off-season. We transition from 280 buzzing team players to 28 in the matter of a week. I love the hype that goes with our busy season, so it's bittersweet when the season is over."

~ Jodie | Director of Customer Care | 20 years  
Favorite Item: Anything with our Cheese  
"Wisconsin is known for its dairy, and considering ours is local, I love tasting it, pairing it with other foods, and simply sharing it!"

What's one fact our customers may not know about Maple Ridge?



"The extreme level of dedication in every department and employee at Maple Ridge Farms. We all know who our customers are, and take extreme pride in producing a delightful & delicious gift experience!"

~ Mary Kate | Director of Social Media | 32 years  
Favorite Item: Chocolate Sea Salt Caramels  
"They are unbelievably tasty!"

What's one thing you want them to know?



"The level of care each member of the team puts into their job is truly remarkable. Daily, I am impressed with my peers at the attention to detail, engagement, service & passion they exhibit towards their jobs."

~ Jamie | Sales Consultant | 6 1/2 years  
Favorite Item: Chocolate Covered Almonds (Dark & Milk!)  
"The quality chocolate and gourmet almonds make a fabulous combination! My palate is overwhelmingly pleased every time! Also, I can eat them one at a time, and not feel bad... until the bag is gone!"

**Fun Fact from eClaire:**  
"Click the images above to check out our teams favorite items!"

Stay Tuned for Part 2 with our Pre-production Team!