

# What Makes Maple Ridge Farms Tick?

Find out with a 3-part series with eClaire!

## Team Two: Pre-Production

What is the most rewarding aspect of working at Maple Ridge Farms?



"Working with a great team of people that want it to be right! If we make a mistake, we fix it!"

~ Kari | Art Manager | 5 ½ years  
Favorite Item: Our English Butter Toffee  
"I have always loved toffee, and ours is the best!"

What's your "take" on the promotional products industry?



"It's a crazy, fun industry. There's loads of creativity and originality. It makes our job fun!"

~ Megan | Order/List Services Manager | 18 years  
Favorite Item: Peanut Butter Meltaways  
"I have always loved a sweet and salty combination and these deliver!"

What's the most challenging aspect of your job?



"All of the multiple rules and guidelines for the various types of orders. They are ever changing. Also switching modes into the busy season. There is a lot of info to relearn for the 4<sup>th</sup> quarter."

~ Joan | Order Editing Manager | 22 years  
Favorite Item: "Oh my – I don't really have a 'favorite'. I love all of our chocolates and candies!"

What's one thing you want our customers to know about Maple Ridge?



"I feel as though we do a pretty great job catching mistakes on orders received, and during our order process. Making sure an order is sent out correct... That is the goal!"

~ Sue | Order Services (Proofing, Cards) | 26 years  
Favorite Item: Our Cheese

"If I have to choose just one, it's our cheese. We have several varieties, and they're all delicious. I am a true 'Cheesehead'!"

"Every single MRF employee is included in the gift creation, catalog creation, taste testing, marketing, etc. All ideas, thoughts, & opinions are welcome and encouraged!"

~ Megan | Order/List Services Manager

What's one fact they may not know about us?

"Sometimes it can be challenging to get their art to work correctly on the products they choose. But we find a way!"

~ Kari | Art Manager

"I started as a seasonal employee in high school, and have experience in almost every area."

~ Megan | Order/List Services Manager

**Fun Fact from eClaire:**  
**"Click the images above to check out our team's favorite items!"**

Stay Tuned for Part 3, as we wrap up with our Imprint, Production & Post-production Teams!