

# What Makes Maple Ridge Farms Tick?

Find out with a 3-part series with eClaire!

## Team Three: *Production and Beyond!*

What is the most rewarding aspect of working at Maple Ridge Farms?



"Knowing that we are incredibly customer focused and will go to any length to have a satisfied customer!"

~ Diane | Production Manager | 28 years

Favorite Item: Pecan Turtles

"If you have even enjoyed one, you would already know why!"



What's your "take" on the promotional products industry?



"It's a vibrant industry that is moving from traditional products and applications toward more novel products and applications!"

~ Tom | Owner | 38 years

Favorite Item: Chocolate Sea Salt Caramels

"The dark chocolate, sweet caramel, and salt are a perfect flavor combination!"



What's the most challenging aspect of your job?

"Because we hire so many seasonal employees, there is a challenge in finding those seasonal employees that have what we like to call the 'Ridger' mentality. We focus on employees who can help us maintain the level of quality we are known for!"

~ Diane | Production Manager



What's one thing you want our customers to know about Maple Ridge?



"In the Maple Ridge Farms Imprint Department, we believe 'It's Never Just Good Enough'. We strive to make every imprint the best it can be!"

~ Jim | Imprint Supervisor | 23 years

Favorite Item: Beef Summer Sausage

"Our Sausage is the Best! A lot of competitor's recipes have too much fat. We have a quality product that doesn't leave a greasy taste after you eat it."



What's one fact they may not know about us?



"We are not just a 'company' with 'employees' – we are a family that really cares about each other, who we are, and what we do!"

~ Diane | Production Manager

"Rarely will your clients 'ask' you for food. They may 'ask' for Harry & David and the rest. If you want their food gift business, you must ask for it yourself. Don't be shy!"

~ Tom | Owner

**Fun Fact from eClaire:**  
"Click the images above to check out our team's favorite items!"

Thanks for joining us in this unique glimpse behind the awesome team here at Maple Ridge Farms!